

## **Commercial Terms**

## eComFueled Platforms, Marketing & Integrated Technologies

□ eComFueled & partners are a Google Premier Partner (top 1%), and this activity will be on eComFueled & partners dedicated platform(s), not in your Google Ads account.
You will have direct access into our integrated reporting platform to monitor performance as you require and not directly into any Google Ads, Facebook, Instagram, Trade Desk or any other specific supplier accounts.
☐ You will receive a discounted management fee compared to industry standards because eComFueled and partners have other incentives, discounts and built-in platform fees with major ad publishers, the details of which cannot be disclosed due to NDA's currently in effect.
Search Engine Optimization when selected as an additional Search Engine Marketing bundle (SEO-10, SEO-20, SEO-30) is a subscription based program running for a minimum of 90 consecutive days. Payment is by credit card and is automatically renewed at the beginning of each monthly period. Cancellation of this program is made within your subscription account and requires 30-day notice. The notice period is included in the 90 consecutive days.
Digital Advertising when selected as an additional marketing program (Advanced, Pro, Custom) is a subscription based program running for a minimum of 60 consecutive days. Payment is by credit card and is automatically renewed at the beginning of each monthly period. Cancellation of this program is made within your subscription account and requires 30-day notice. The notice period is included in the 60 consecutive days.
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