



**MARKETING OPTIONS**

|   | STANDARD | BASIC | ADVANCED | PRO |
|---|----------|-------|----------|-----|
| Hosting With Dedicated SSL              | ✓        | ✓     | ✓        | ✓   |
| Pre-loaded Product                      | ✓        | ✓     | ✓        | ✓   |
| Basic SEO Set-up                        | ✓        | ✓     | ✓        | ✓   |
| Email Platform                          | ✓        | ✓     | ✓        | ✓   |
| Advanced eCommerce Analytics Reporting  | ✓        | ✓     | ✓        | ✓   |
| Co-Op Ad Reporting Bundle               | ✓        | ✓     | ✓        | ✓   |
| Local SEO (5 Keyword Package)           |          | ✓     |          |     |
| Regional SEO (10 Keyword Package)       |          |       | ✓        |     |
| Regional SEO (20 Keyword Package)       |          |       |          | ✓   |
| Paid Search (Google Only)               |          | ✓     |          |     |
| Paid Search (Google & Bing)             |          |       | ✓        |     |
| Paid Search (Google & Bing Pro Package) |          |       |          | ✓   |
| Facebook & Instagram                    |          | ✓     | ✓        | ✓   |
| Remarketing (Display Ads)               |          | ✓     | ✓        | ✓   |
| Display Ads (Google Network)            |          |       | ✓        |     |
| Display Ads (Google Pro Package)        |          |       |          | ✓   |
| Display Advertising (Multiple Networks) |          |       |          | ✓   |